



Sarah C. Evans

Graphic Designer, Artist, Educator • California

✉ sarahcevans@sbcglobal.net

🏠 www.sarahcevans.com

WORK EXPERIENCE

Program Director FEB 2018 – PRESENT

Mission: Renaissance Fine Art Classes

Art Time Monrovia

- Manages art studio for children (Current enrollment: 100+ students), teaching multiple art mediums including pastel, watercolor and oil paint, overseeing student progression, social media outreach, growing studio enrollment, maintaining studio, and providing customer service

Graphics Coordinator JULY 2016 – AUG 2017

University-Student Union, Cal State LA

- Supervised team of +10 student designers
- Assisted Marketing Director in planning, budgeting and coordinating +120 projects per quarter (16 weeks)
- Facilitated marketing requests from quarter to semester shift at major university during highest enrollment period ever
- Designed major marketing projects and campaigns

Freelance Designer OCT 2013 – PRESENT

- Designs packaging, logos, apparel, print and websites for clients remotely and in person.
- Notable Clients:
 - Baja Cali Fish & Tacos Restaurant
 - Cal Poly Pomona
 - Colburn School of Music
 - Heluna Health (PHFE WIC)
 - University of West Los Angeles (UWLA)

Jr. Graphic Designer AUG 2014 – JUNE 2016

University-Student Union, Cal State LA

- Designed promotional materials for events in collaboration with supervisors and student team including posters, postcards, web graphics, & apparel
- Managed +10 projects per quarter (10 weeks)
- Worked alongside team of 10+ student designers to facilitate marketing requests and distribution
- Extensive use of Adobe CC and Microsoft Office

EDUCATION

Cal State University, Los Angeles

JUNE 2016

Bachelor of Arts: Art: Graphic Design / Visual Communication, Magna Cum Laude

Pasadena City College

JUNE 2012

Associate of Arts: Social & Behavioral Sciences, Humanities & Japanese

Ryman Program Alumni

2005–2006

USC Roski School of Art and Design - Los Angeles

Foundational Art Training

1998–2008

Mission: Renaissance Fine Art Classes - Arcadia

SKILLS

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver) Adobe CC

Additional Skills: Sketching, Painting, Illustration, Color theory, Strong attention to detail

Computer Skills: Windows, Mac/OSX, Excel, PowerPoint, Mailchimp, Wix, Squarespace, HTML+CSS

Languages: Fluent in English; Proficiency in Spanish, Japanese & Hebrew